

# TRENDS the APPAREL SHOW

**REGISTER ON LINE @ [www.trendsapparel.com](http://www.trendsapparel.com)**

**Dear Exhibitor:**

Please find listed below your show instructions for the **September 9-13, 2010** show.

Your **set-up** day is Wednesday **September 8, 2010** all day. **Shipments** can be received at the Agricom on **Tuesday September 7, 2010**. This will allow us more time to get the goods to your booth and use up less time on set-up day. Mark **all** shipments with your agency name and booth number (use this address for shipping companies and the **Post Office**) **Northlands Edmonton Expo Centre, Hall E, 7515-118<sup>th</sup> Ave N.W., Edmonton, AB T5B 4X4**. We will receive everything into this hall to avoid receiving at all 3 halls. **Courier** shipments must be marked with your agency and booth number, **Northlands Edmonton Expo Centre, Hall E, 7300-116<sup>th</sup> Ave, Edmonton, AB T5B 4X5**

New Market hours are **Thursday to Sunday, 9AM-8PM**, 6 PM to 8 PM is available by appointment only Thurs & Fri **Saturday and Sunday show must be vacated by 7PM** Monday will be 9AM to 3PM. The show tear down will be at this time.

**Please ensure that the removal of your goods is scheduled for this day after 3PM.**

Take a moment to read the advertising form and forward onto your principles or print the form from the web page. **All ads and payments are due by June, 15, 2010.**

**HOTELS:** We have 7 hotels to offer you. Please make your reservations early to avoid any disappointment. Reserve your room under the **TRENDS SHOW** name.

**See the website for booking info for the following:**

The Coast Edmonton Plaza Hotel

The Comfort Inn & Suites Downtown

The Holiday Inn Express Downtown

The Crowne Plaza, Chateau Lacombe's

The Edmonton House Suite Hotel

The Marriott Courtyard Hotel

The Union Bank Hotel

**A shuttle from all 7 hotels will run AM and PM.** Check with Hotel registration desk for times.

Just a reminder, that in the show office, we have photocopying and faxing service. The fax requires 1-800 number, calling card or major credit card. A great way to get your orders in!

**Please note the cut-off date May 21, 2010** as there is now becoming a space issue with the number of new agents wanting to register; late registration could result in no booth availability. Ensure that we also receive payment via visa or post dated cheque for the July 15, 2010.

Best regards, Sue Brochu

# TRENDS APPAREL SHOW

## SEPTEMBER 9 - 13, 2010 MARKET

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_ EMAIL \_\_\_\_\_

C.A.W.S MEMBERSHIP \_\_\_\_\_ \$150.00

MEMBERSHIP FEE (SEMI ANNUALLY) \_\_\_\_\_ \$50.00

MARKET FEE - EDMONTON \_\_\_\_\_ \$225.00

\*EXTRA STAFF PARTICIPATING IN MARKET \_\_\_\_\_ X \$25.00 \_\_\_\_\_

NAMES FOR NAME TAGS - **REPS / STAFF**:

1. \_\_\_\_\_ 2. \_\_\_\_\_

3. \_\_\_\_\_ 4. \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

**BOOTH FEE TOTAL** \$ \_\_\_\_\_

**SUB TOTAL** \$ \_\_\_\_\_

**G.S.T. (5%)** \$ \_\_\_\_\_

**TOTAL** \$ \_\_\_\_\_

VISA/MASTERCARD #: \_\_\_\_\_

EXP: \_\_\_\_\_

(Payable July 15, 2010)

\*\*\*AS PREVIOUS BOOK  (Please Check)

R=Regular T=Tall Class No.  
O=Oversize

	Maximum 50 Letters and/or Spaces		
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			
11			
12			
13			
14			

**PLEASE MARK CLASSIFICATION NUMBER BESIDE EACH LINE YOU LIST - MAXIMUM 5**

1. Accessories	2. Active/Exercise Wear	3. Career Apparel	4. Dress Shirts	5. Footwear
6. Formal/Cocktail	7. Golfwear	8. Hardgoods	9. Headwear	10. Jeans/Denim Wear
11. Leathers/Furs	12. Licensed Products	13. Outerwear/Coats	14. Pants	15. Ski /Snowboard
16. Sleepwear/Lingerie/Robes	17. Souvenirs	18. Sportswear (Mens)	19. Streetwear	20. Suits/Mens & Ladies
21. Sweaters/Knitwear	22. Swimwear	23. Uniforms	24. Western Wear	25. Workwear
26. Blouses	27. Bridal Wear	28. Dresses/Skirts	29. Hosiery	30. Sportswear (Ladies)
31. Youth	32. Children	33. Maternity	34. Designer	35. T-Shirts

## CUT-OFF DATE MAY 21, 2010

<b>BOOTH SIZE:</b>	_____ X \$1.75/sq foot (min 10x10)	= _____
	(consists of Basic Rent, curtains, aisle carpet and contingency)	
<b>LIGHTS:</b>	1-CHROME LIGHT STAND 8' HIGH C/W 2-150 FLOODLIGHTS INCLUDING POWER	
	# _____ X \$35.00 (At Show \$45.00)	= _____
	1-1000 WATT QUARTZ FLOODLIGHT MOUNTED IN CEILING	
	# _____ X \$98.00 (At Show \$110.00)	= _____
<b>POWER (ONLY):</b>	ONE 1500 WATT (APPROX 6 AMPS) 120 VOLT OUTLET (TWO PLACES TO PLUG IN)	
	# _____ X \$57.00 (At Show \$65.00)	= _____
<b>TABLES:</b>	# 4' _____ X \$24.00 (Skirted) (At Show \$30.00)	= _____
	# 6' _____ X \$24.00 (Skirted) (At Show \$30.00)	= _____
<b>Please Note</b>	# 8' _____ X \$24.00 (Skirted) (At Show \$30.00)	= _____
<b>(Charge for table exchange at the show is \$15.00)</b>	# 4' _____ X \$30.00 (Fully Skirted) (At Show \$37.00)	= _____
	# 6' _____ X \$30.00 (Fully Skirted) (At Show \$37.00)	= _____
	# 8' _____ X \$30.00 (Fully Skirted) (At Show \$37.00)	= _____
<b>GARBAGE PAIL</b>	_____ X \$5.00 (At Show \$7.00)	= _____
<b>BOOTH CARPET</b>	_____ X \$0.70/sq.ft. (Includes 1 Cleanings) (At Show \$1.00/sq.ft.)	= _____
<b>PADDED FOLDING CHAIRS</b>	# _____ X \$2.50 (At Show \$3.00)	= _____
<b>ROLLING RACKS</b>	# _____ X \$15.00 (At Show \$20.00)	= _____
<b>ROLLING RACK BARS</b>	# _____ X For Double Hanging \$6.50 (At Show \$8.00)	= _____
<b>PEGBOARDS 4' x 8'</b>	# _____ X \$50.00 (At Show \$63.00)	= _____
<b>GRIDS 2' x 6'</b>	# _____ X \$29.00 (At Show \$37.00)	= _____
<b>1M SQUARE SLATWALL TOWER 8' HIGH</b>	_____ X \$240.00 (At Show \$300.00)	= _____
<b>1M TRIANGULAR SLATWALL TOWER 8' HIGH</b>	_____ X \$180.00 (At Show \$225.00)	= _____
<b>SLATWALL</b>	- Other Than Above - Contact the Trends Office	
<b>BOOTH SIGNS</b>	# _____ X \$15.00 (Stored for future shows)	= _____
<b>PARKING PASS</b>	# _____ X \$60.00	= _____
<b>SHIPPING &amp; RECEIVING</b>	(For Exhibitors not handling their own goods) \$35.00	= _____
<b>BANNER HANGING</b>	# _____ X \$40.00 (At Show \$50.00)	= _____
<b>RISERS</b>	# _____ X 3' wide White Chorex Risers \$15.00 (At Show \$20.00)	= _____
<b>HIGH SPEED INTERNET</b>	Wireless Internet - 1 power outlet included - \$57.00	= _____
<b>RACE TRACK SOCIAL</b>	Friday September 10th, 2010 - \$15.00	= _____
<b>TOTAL – ADD TO SHOW FEES ON PAGE 1</b>		= _____

**TOTAL MARKET FEES AND BOOTH FEES ARE PAYABLE BY JULY 15, 2010.**

**PLEASE INCLUDE YOUR VISA/MASTERCARD # OR SEND CHEQUE WITH APPLICATION.**

**ALBERTA MENS WEAR AGENTS ASSOCIATION  
P.O. BOX 66037  
HERITAGE POSTAL OUTLET  
EDMONTON, ALBERTA T6J 6T4  
PHONE: (780) 455-1881 FAX: (780) 455-3969  
Email: amwa@shaw.ca**

**CUT-OFF DATE MAY 21, 2010 – NO EXCEPTIONS**